



The Coppell Early Childhood Association is a non-profit organization that supports parents with children ages 0-6. Along with the National and Texas PTA, we are dedicated to promoting the welfare of children in the home, school and community. We are looking for businesses to advertise with us that have a need to reach parents with young children in the area. Please view the options below on how you can advertise your business with us today.

**Newsletter Advertising Opportunities:**

Our full-color, multi-page newsletter is emailed each month to over 100 local families from August to June/July. It is also posted monthly on our website at [www.coppellearlychildhood.org](http://www.coppellearlychildhood.org)

**Newsletter Ad Rates:**

- 1/2- page full color for 11 months \$200  
(annual fee Aug-June/July)
- 1/2--page full color for 1 month \$25

**Facebook Advertising:** First come first serve to Annual advertisers only.

Premium Sticky at the top of our Facebook page all month long. Only one premium advertiser will be showcased per month. 11 months available to annual contract advertisers only. Multiple months may be purchased. One month \$50

**Website Advertising:**

Our website [www.coppellearlychildhood.org](http://www.coppellearlychildhood.org), gets an average of 650 page views per month. Our members as well as parents in Coppell, Valley Ranch, Lewisville and Carrollton visit our site regularly. These ad spaces will go quickly, reserve your space today!

**Website Options:**

BUTTON	150 X100 PIXELS ANNUAL FEE \$100
HORIZONTAL BANNER	728 X 90 PIXELS ANNUAL FEE \$150
VERTICAL BANNER	150 X 200 PIXELS ANNUAL FEE \$150

**For more information contact: Brooke Merrill** at [advertising@coppellearlychildhood.org](mailto:advertising@coppellearlychildhood.org)

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